Repetitive Training Stress Syndrome Affects Someone You Know and Love How to sustain engagement year over year



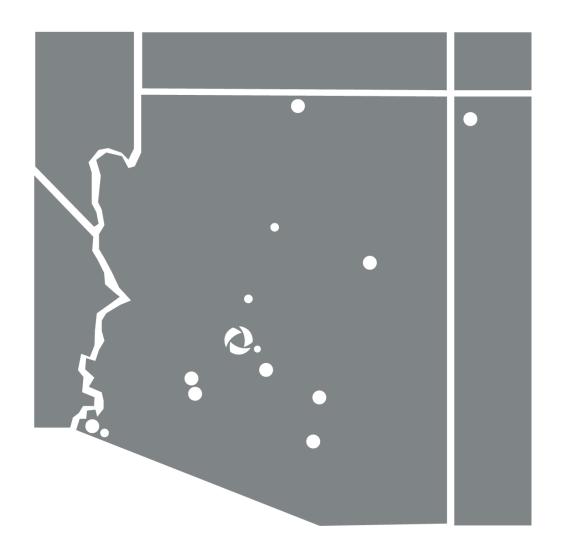


Three years ago... in a state far, far away

THE PROBLEM

The CIP Standards are an opportunity for APS to equip our people to protect our critical infrastructure...

...but many employees are apathetic and ill-equipped



STANDARD TRAINING TOOLS

Traditional Learning

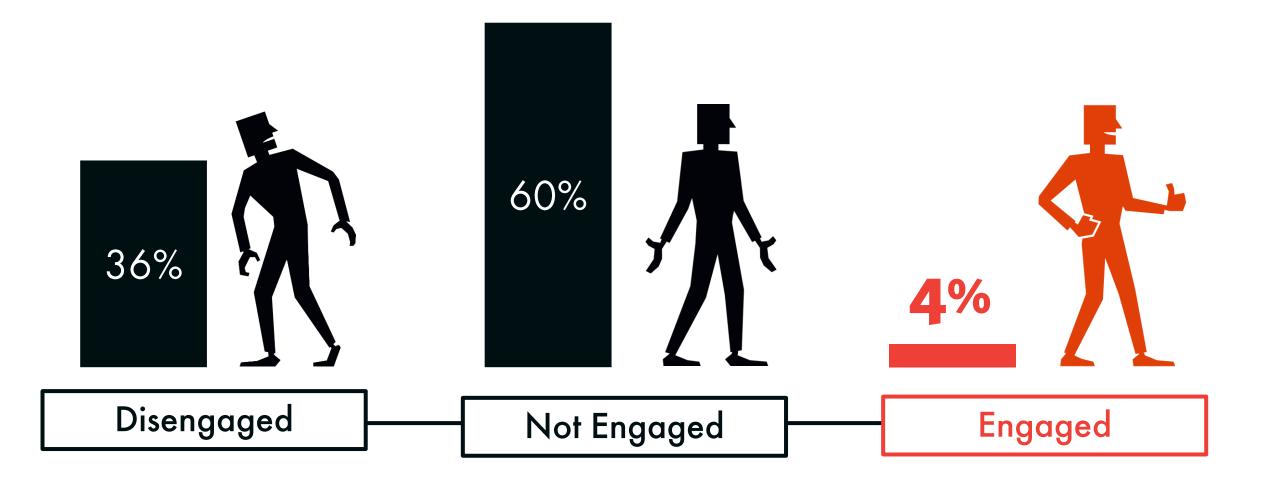
E-Learning

Security Management Controls

<u>Cyber Security Policy</u> — The Responsible Entity shall document and implement a cyber security policy that represents management's commitment and ability to secure its Critical Cyber Assets. The Responsible Entity shall, at minimum, ensure the following:

- **R1.1.** The cyber security policy addresses the requirements in Standards CIP-002 through CIP-009, including provision for emergency situations.
- **R1.2.** The cyber security policy is readily available to all personnel who have access to, or are responsible for, Critical Cyber Assets.
- **R1.3.** Annual review and approval of the cyber security policy by the senior manager assigned pursuant to R2.

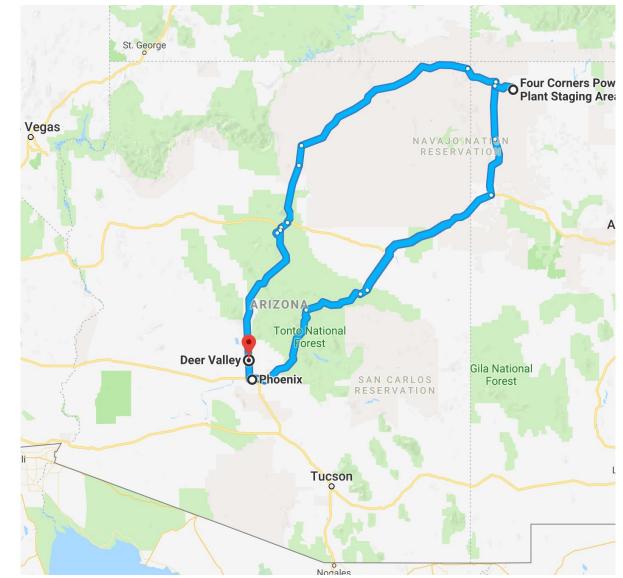
STANDARD ENGAGEMENT



THE QUEST

825 Miles Four facility visits **30+ Interviews** 3 languages ~435 caffeinated drinks and a few "other" drinks

And we had the answer....



THE SOLUTION

No seriously...

E-Learning

Security Management Controls

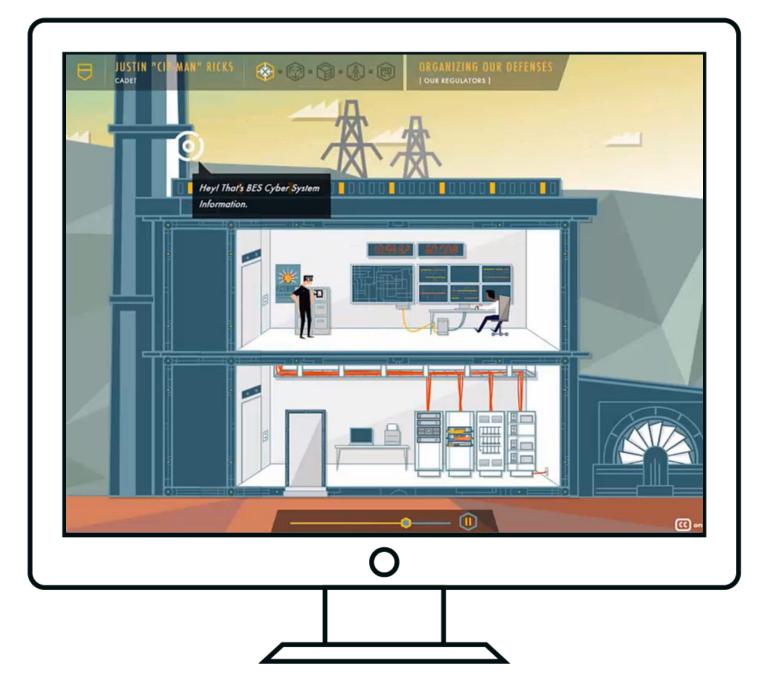
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THE SOLUTION

But more like this...







- Actual Employee Text











learning technologies

lawards

Fast forward one year... we have a new opportunity in 2017



How do we sustain engagement over time?

78%



AND WE HAD DATA... LOTS OF DATA

Comment

A few new topics were nice to see, but mostly a rehash of what was before. Always fun to pick the crazy defenses just for kicks.

-A few of the transition animations were unnecessarily slow. \n-The narration sections were slow, a x2 playback button to toggle on or off would be nice.\n-Overall, this was a good training tool.

A fun way to learn security, even people with very little computer knowledge should be able to follow this. Good job!

A good refresher. The format helps quite a bit.

A little too cheesy

A lot of down time between pages and kept freezing. There was a lot of wasted time on non-material information. Too long for a refresher.

A lot of time is wasted at the end of many sections. For example a section completes and you are forced to listen to some music for about five seconds before the "Continue" button shows up. This makes the training longer than it need

A printout with the updated information should be provided to the user to ensure they have documentation of the new changes.

Absolutely good refresher. Perhaps make a different version of the training depending on how many years you have been onboard... keeping it fresh even though it's refresher training.

allow window to be resized. Allow a pause to read character descriptions when wanted.

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Animation was engaging but over the top. Can it be shorter.

Animations were helpful!

Annual training is always a good policy to maintain.

Anything else

asd

At first, I felt this method of training was somewhat below an adult intellect, but after awhile, I actually found it to be an entertaining form of education and it kept my attention throughout.

Being able to go back and select different defense options would be fun.

Being able to pause some of the longer video segments would be nice. Some of the text for the bot introductions was not on screen long enough to finish reading.

better than Cats, I'd go see it again and again

better than most of the training on ELM.

YR 1 JOURNEY



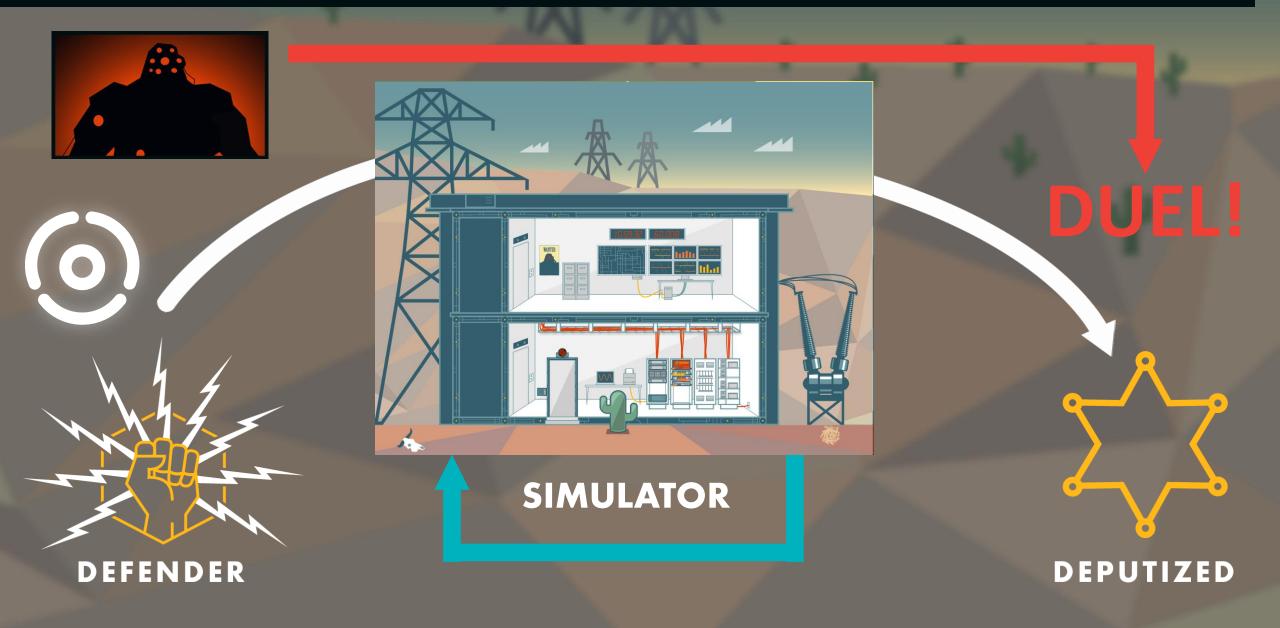


RECRUIT

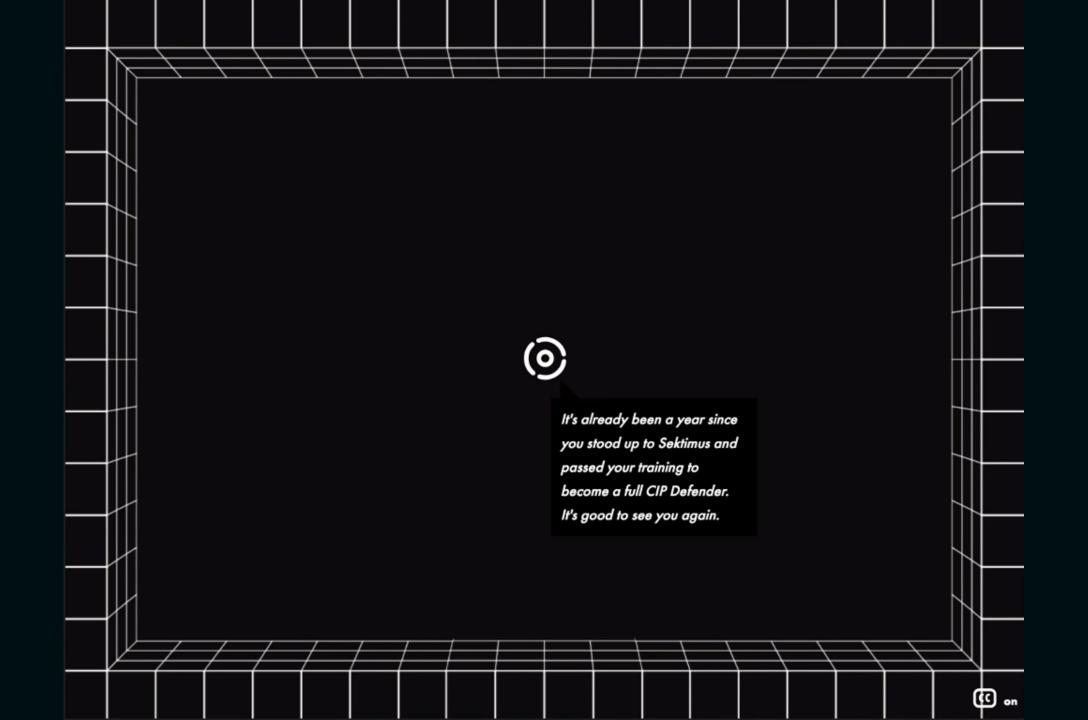
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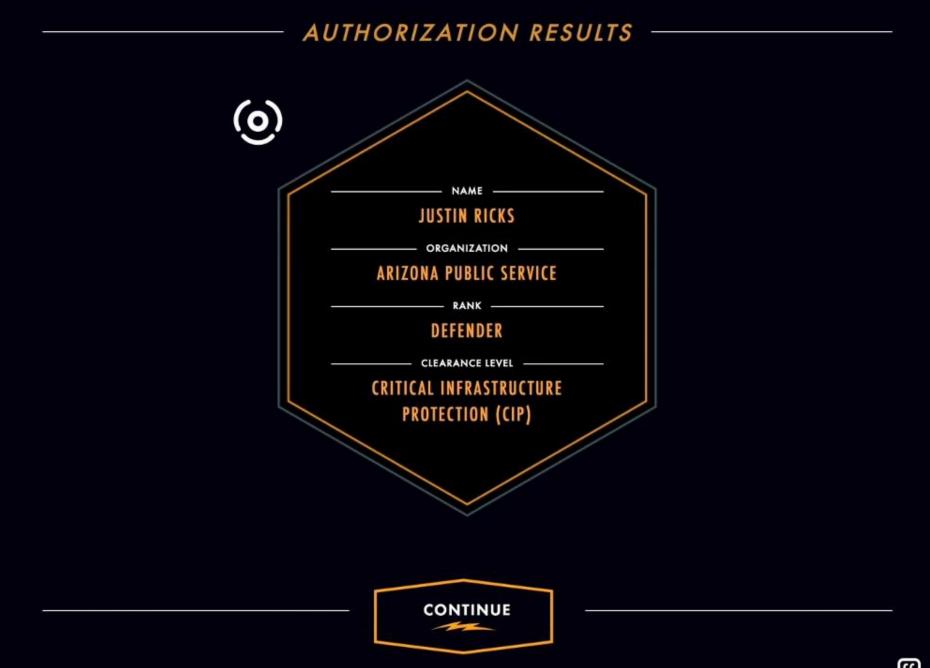
DEFENDER

YR 2 JOURNEY - GO WEST, DEFENDER! GO WEST!



Test Drive wanna take year 2 for a spin?







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19.

WarCorel I can see you're taking this Western theme seriously. Well, pick your poison .. Err facility.

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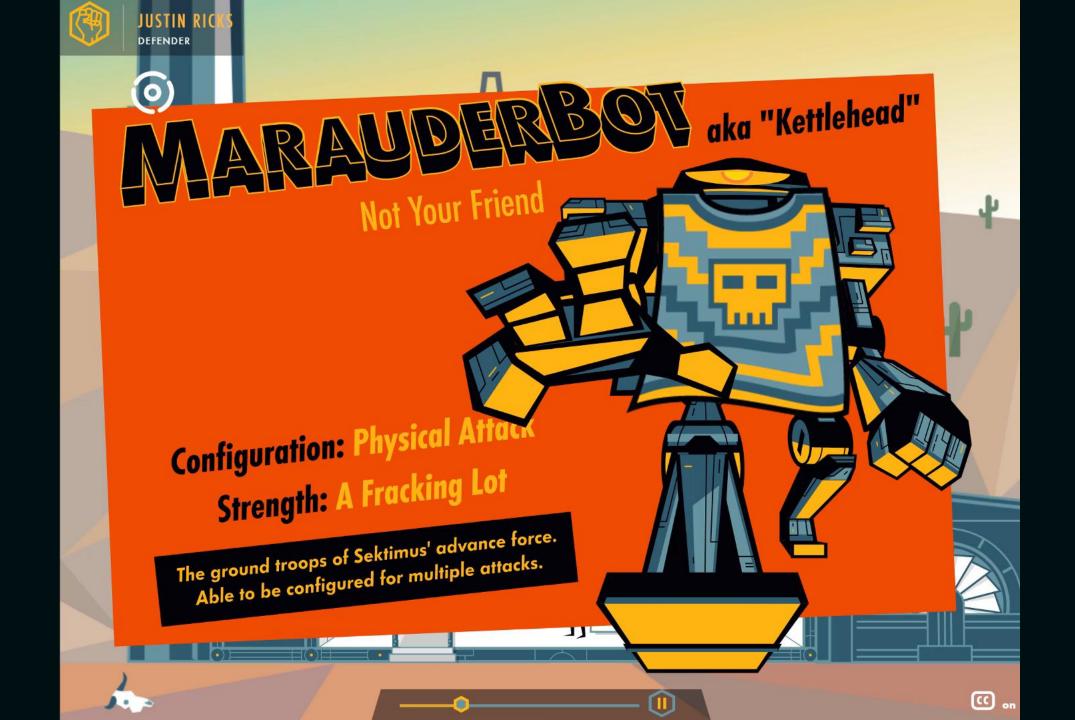
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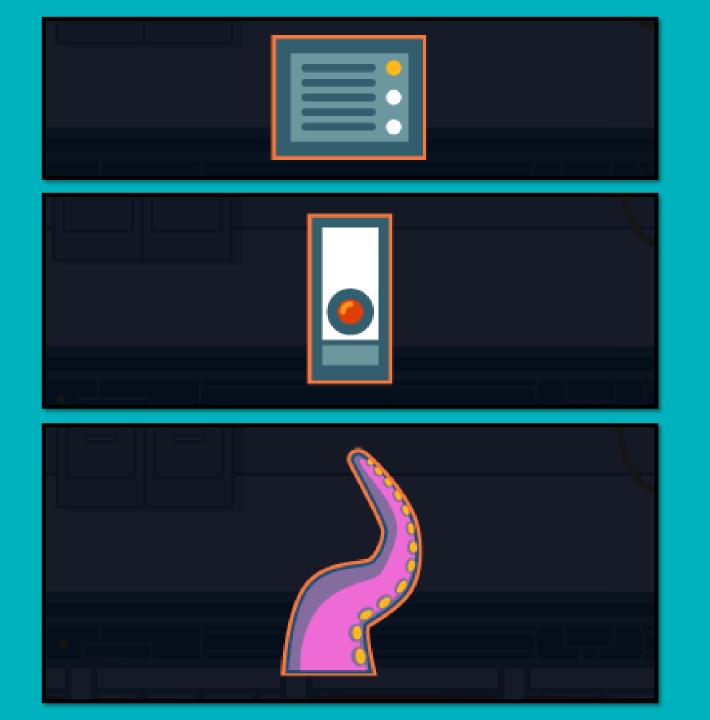
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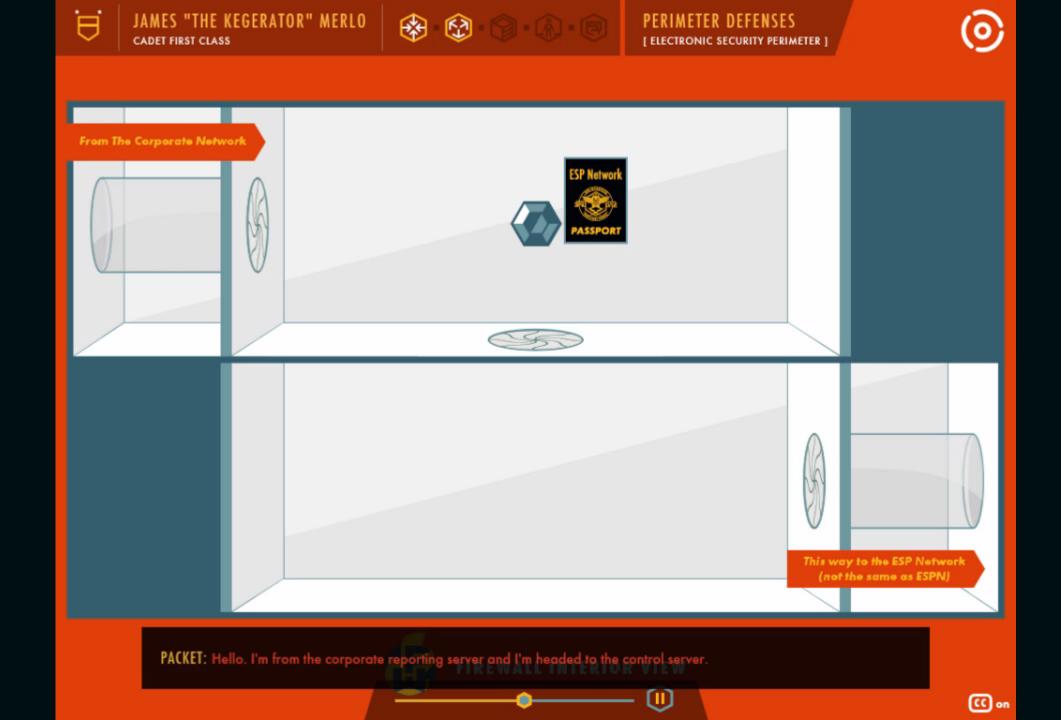
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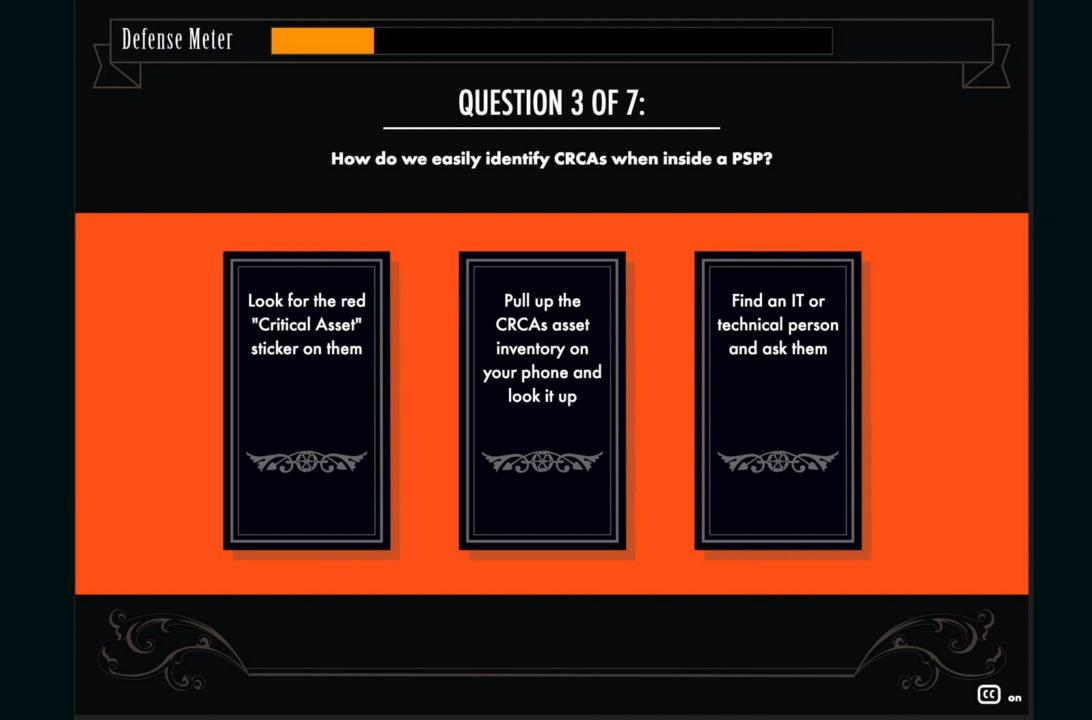


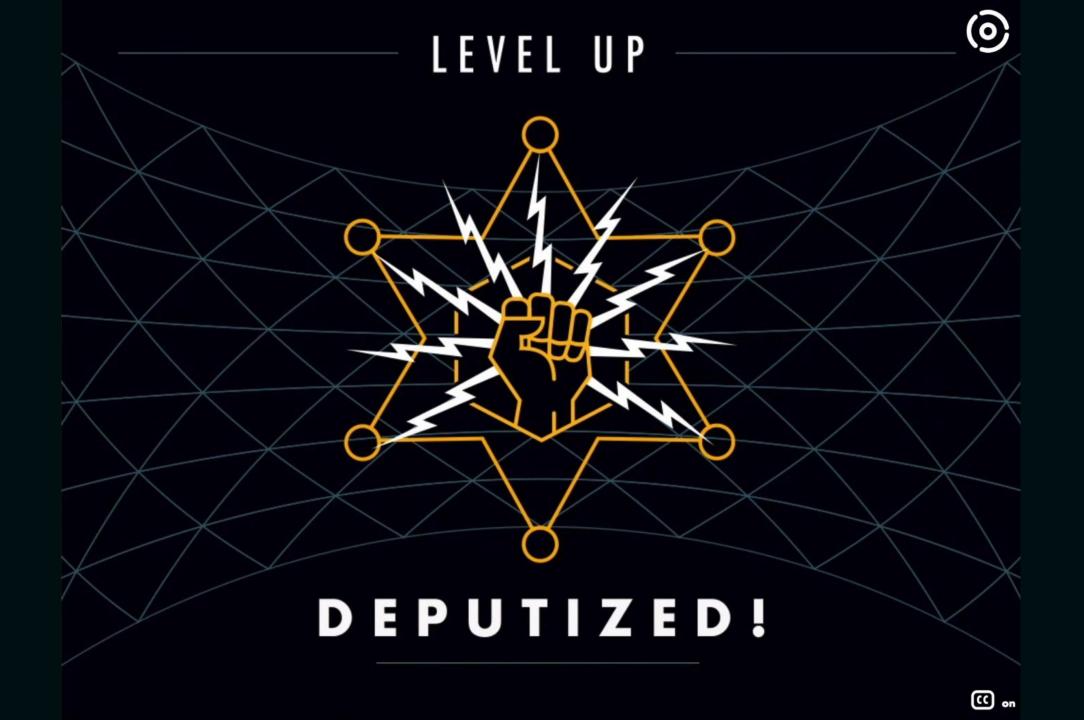












The Results show me the numbers











38% of learners provided feedback. Nearly all feedback was **constructive**.

44% of comments expressed **appreciation**.

- "...needed refresher is helpful **thank you**" "**Keep it up**. It makes the training fun." "**Thank you**!"
- "It was fun and **uplifting**"
- "Doing good. Keep up [the] good work."
- "See you next year"
- "I **appreciated** the acknowledgement that this is my second time." "I couldn't help but **enjoy**."
- "**better than Cats**, I'd go see it again and again" "**THANKS**!"
- "Continues to be **engaging**."
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THE NEXT GENERATION

SELECT YOUR EXPERIENCE

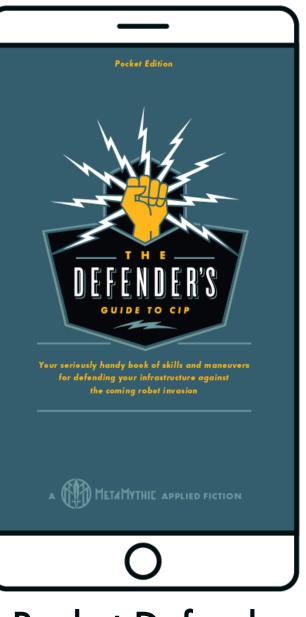
MAXIMUM IMMERSION

Become part of the story. Learn and use cyberskills to defend your organization from the most nefarious evil the world has ever seen.

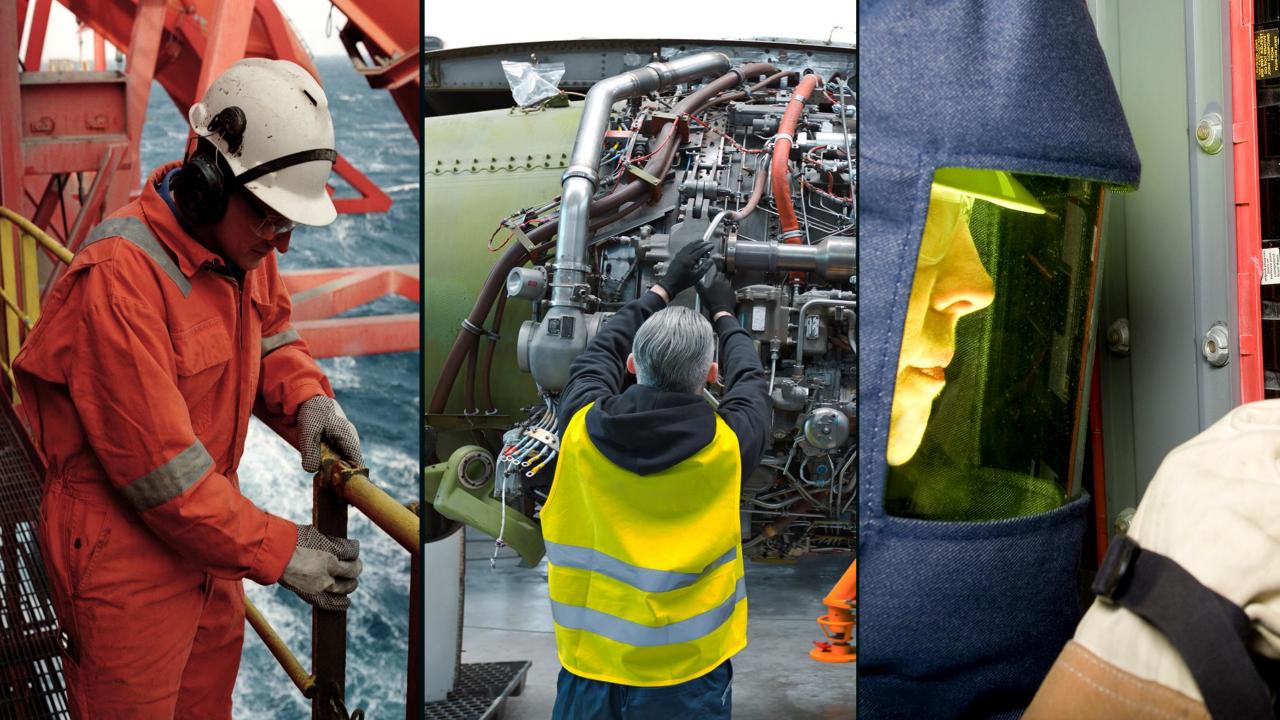
Recommended by: 90% of previous users as the best way to learn your cyber-skills.

YES PLEASE!





Pocket Defender



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HUMAN PERFORMANCE CONFERENCE