



## Camilo Serna

### Senior Vice President, Strategy and External Engagement

Camilo Serna serves as senior vice president of Strategy and External Engagement. In this role, he leads and coordinates NERC's external engagement activities, including outreach to and engagement with federal and provincial agencies (United States and Canada), state and provincial associations, industry stakeholders, NERC's Member Representatives Committee, and the broader stakeholder community of the Electric Reliability Organization (ERO) Enterprise. He also leads NERC's communications strategy development as well as brand and reputation building initiatives. Finally, in his role, Mr. Serna leads the development of multi-year strategies—working with the NERC Board of Trustees, chief executive officer, and the Executive team—to ensure NERC meets its reliability and security mandates.

Prior to joining NERC in 2024, Mr. Serna served as vice president of Rates and Regulatory Affairs for FirstEnergy and was responsible for state and federal regulatory outreach and strategy, rate design, and revenue requirements. Prior to that, Mr. Serna worked for DTE Energy, first as vice president of Corporate Strategy and then as vice president of Regulatory Affairs. In his prior roles, he developed and implemented organization-wide strategic initiatives and managed teams in engaging and implementing state and federal regulatory activities.

Mr. Serna began his career in management consulting firms—primarily with Oliver Wyman—where he assisted utilities and energy companies in Europe, Latin America, and North America with the development of strategic and operational plans that addressed unique challenges and opportunities. He earned a bachelor's degree in Industrial Engineering from the Universidad de Los Andes (Bogotá, Colombia) and a master's degree in Business Administration from the Kellogg School of Management at Northwestern University.