



## Kelly Hanson

### Senior Vice President and Chief Operating Officer

Kelly Hanson, who joined NERC in 2020, is senior vice president and chief operating officer. In this role, Ms. Hanson is responsible for executing the company's long-term Information Technology, Finance, and Human Capital strategic plans. Ms. Hanson leads all the business operations of the corporation, which includes business planning, finance, accounting, information technology, human resources, and external meetings and facilities.

Prior to joining NERC, Ms. Hanson was corporate senior vice president and president for Southwire Company – Canada, North America's largest wire and cable developer, manufacturer, and supplier. Based in Ontario, Canada, she led all operations, including commercial, administration, and distribution functions across six customer channels. Prior to leading the Canadian operations, Ms. Hanson was vice president of Marketing for Power Systems and Solutions, where she led service-based product innovation and brand development for individual product lines and the overall brand to energy customers and end users.

Before joining Southwire Company, Ms. Hanson served as director of Business Development for Unisource Energy Corporation, a provider of regulated electric and gas utility services in Arizona. In this role, she created strategies to enhance business-to-consumer relationships and develop new profitable business, including data center acquisitions and economic development. Earlier in her tenure with UniSource Energy Corporation, Ms. Hanson was director of marketing with responsibility for enterprise-wide renewable and digital marketing and corporate communications efforts.

Ms. Hanson earned a bachelor's degree in Business Administration and Marketing from Saint Mary's College and a master's degree in Business Administration from the University of Phoenix.