SERC Appoints New President and Chief Executive Officer

Charlotte, N.C. – October 22, 2018 – SERC Reliability Corporation (SERC) today announced the appointment of Jason Blake to the position President and Chief Executive Officer (CEO), effective Nov. 15, 2018. Since 2010, Blake has served as Vice President and General Counsel of ReliabilityFirst, a Federal Energy Regulatory Commission-approved Regional Entity responsible for ensuring the reliability of the Bulk-Power System across the Great Lakes and Mid-Atlantic regions of the United States.

"I have the utmost confidence that Jason will provide the superior level of leadership, management and vision required to take SERC to the next level in our mission of promoting effective and efficient administration of the bulk power system within our jurisdiction," said Greg Ford, Chairman of the SERC Board of Directors. "Jason’s extensive experience and background will prove a tremendous asset for our members, our entities and more than 53 million customers who rely on SERC."

Tom Linquist, Managing Partner of Lyceum Leadership Consulting, the search firm overseeing the CEO selection stated, "Our search encompassed a variety of industry segments including public power, investor owned utilities, and the electric reliability sector. Through a well-orchestrated, comprehensive, and member-inclusive process, the SERC Board of Directors selected an outstanding candidate in Jason Blake to lead a highly effective and efficient reliability entity."

“It is an honor to take on this new challenge," said Blake. "I am humbled by the Board’s decision and wish to express my sincere gratitude to Greg Ford, Todd Hillman and their team, as well as Tom Linquist, for the confidence they have shown in me. I look forward to taking the incredible legacy of SERC to the next level."

About SERC Reliability Corporation: The SERC Reliability Corporation (SERC) is a nonprofit corporation responsible for promoting and improving the reliability, adequacy, and critical infrastructure of the bulk-power supply systems in all or portions of 16 Central and Southeastern states. SERC serves as one of seven regional entities with delegated authority from the North American Electric Reliability Corporation (NERC) under Section 215 of the Federal Power Act. SERC monitors and enforces Reliability Standards approved by the Federal Energy Regulatory Commission (FERC) by monitoring owners, operators, and users of the bulk-power system within the SERC Region, which serves approximately 53 million customers. The regional entities and all members of NERC work to safeguard the reliability of the bulk-power systems throughout North America.