



## Bluma Sussman

### Vice President, E-ISAC Stakeholder Engagement

Bluma Sussman is the vice president of the Electricity Sharing and Analysis Center's (E-ISAC) Stakeholder Engagement. In this role, she is responsible for all E-ISAC stakeholder engagement activities, including membership strategy and implementation, engagement programs and activities, communications, products and services, and digital marketing. This includes major E-ISAC events—such as GridSecCon, GridEx, the Vendor Affiliate Program, and industry engagement programs—and sustaining partnerships with stakeholder groups, including the Regional Entities, the Electricity Sector Coordinating Council, trade associations, and other information sharing and analysis centers. Ms. Sussman is also responsible for overseeing all performance management activities, including E-ISAC Portal maintenance, metrics development and tracking, and budget development and tracking.

Throughout her time at NERC, Ms. Sussman has managed and directed the E-ISAC's membership strategy, outreach, and customer experience for the organization's 1800 member and partner organizations. She joined NERC in April 2018 as associate director of Member Services and also served as director of Membership. Under her leadership, the E-ISAC has seen 10% membership growth year-over-year and strengthened relations with Canadian and U.S. electricity trade associations. Ms. Sussman was instrumental in implementing stakeholder feedback surveys to inform customer experience enhancements and was integral to the creation of the Industry Engagement Program and Vendor Affiliate Program.

Prior to joining NERC, Ms. Sussman was a management consultant for Booz Allen Hamilton, where she led strategy, communications, and change management programs focused on national and homeland security, emergency preparedness, counterterrorism, cyber security, and critical infrastructure protection. Prior to that, Ms. Sussman served at the U.S. State Department's Bureau of Public Affairs, where she conducted media relations and messaging to support international diplomacy efforts.

Ms. Sussman has a bachelor's degree in Sociology and Journalism from Brandeis University and a master's degree in Media and Public Affairs from the George Washington University. Ms. Sussman completed the Energy Executive course at the University of Idaho College of Business and Economics and holds a certificate in facilitation from the RIVA Institute. Ms. Sussman is also a founding co-chair of Elevate: The Women's Employee Resource Group at NERC.