

# Deploying Index AR to Enhance Human Performance



March 27, 2018

# Who is Index AR Solutions?



- Teaming Agreement with Newport News Shipbuilding to share AR IP, proprietary AR software, and seasoned AR team
- NNS and now Index have been developing and deploying enterprise AR for over seven years and over eighty AR projects
- Experts in the use of mobile devices and heads up displays to deliver AR solutions

## NNS/Index Apps 2011-2017

AR App Categories	Deployments
Research	1
Inspection	14
Logistics	1
Marketing	27
Operations	1
Safety*	1
Training	16
Work Instructions	20
Workflow Mgt.	5
Total	86

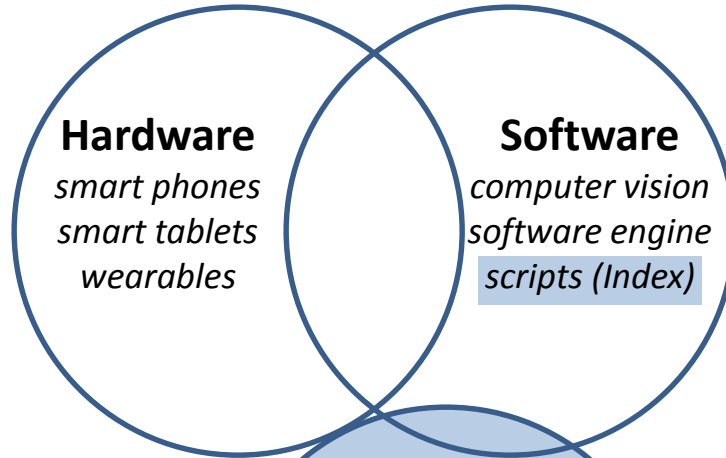
*\* Safety and equipment warnings are embedded in every app*



# Enterprise AR Players



**Analogy**  
*“Buying a TV with  
nothing to watch”*

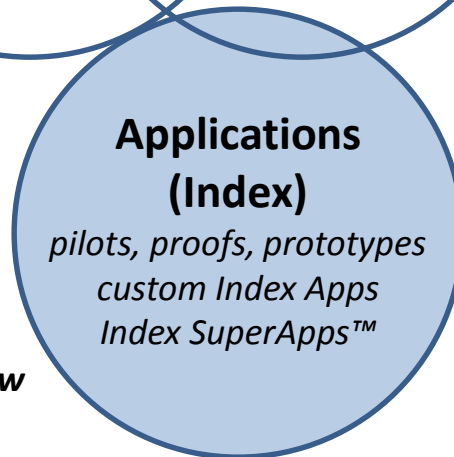


**Analogy**  
*“Buying Cable without  
any shows or movies”*

- Index is Hardware Agnostic
- Hardware is a 2<sup>nd</sup> order issue

- Index owns proprietary software
- Value creation is in “good Apps”

**Analogy**  
*“Buying your favorite show  
or movie”*





**Videos available at  
Index AR Solutions  
YouTube Channel**



# Reception - Index AR Demos



- AR 101 (Index)
- Manhole Configuration (Dominion)
- Apprentice Program (MidAmerican)
- LineAssist SuperApp (Westar)
- Telecom Router Installation (Ameren)
- Voltage Regulator Maintenance (SW Utility)



# Conclusions



- Index does not augment reality, Index augments people
- Index AR completely revolutionize the way work is performed
- Index AR is a tangible investment in people to make them more safe, capable, productive and valuable. The app is the "one-stop" for a worker's information
- Index AR creates a sustainable competitive advantage for early adopters
- Index AR is ready now and enterprises can deploy and realize benefits today
- There is no reason to wait



# Contact Information

## Transforming Industry

Visit our website at:

[www.IndexARSolutions.com](http://www.IndexARSolutions.com)

Visit our YouTube Channel at:

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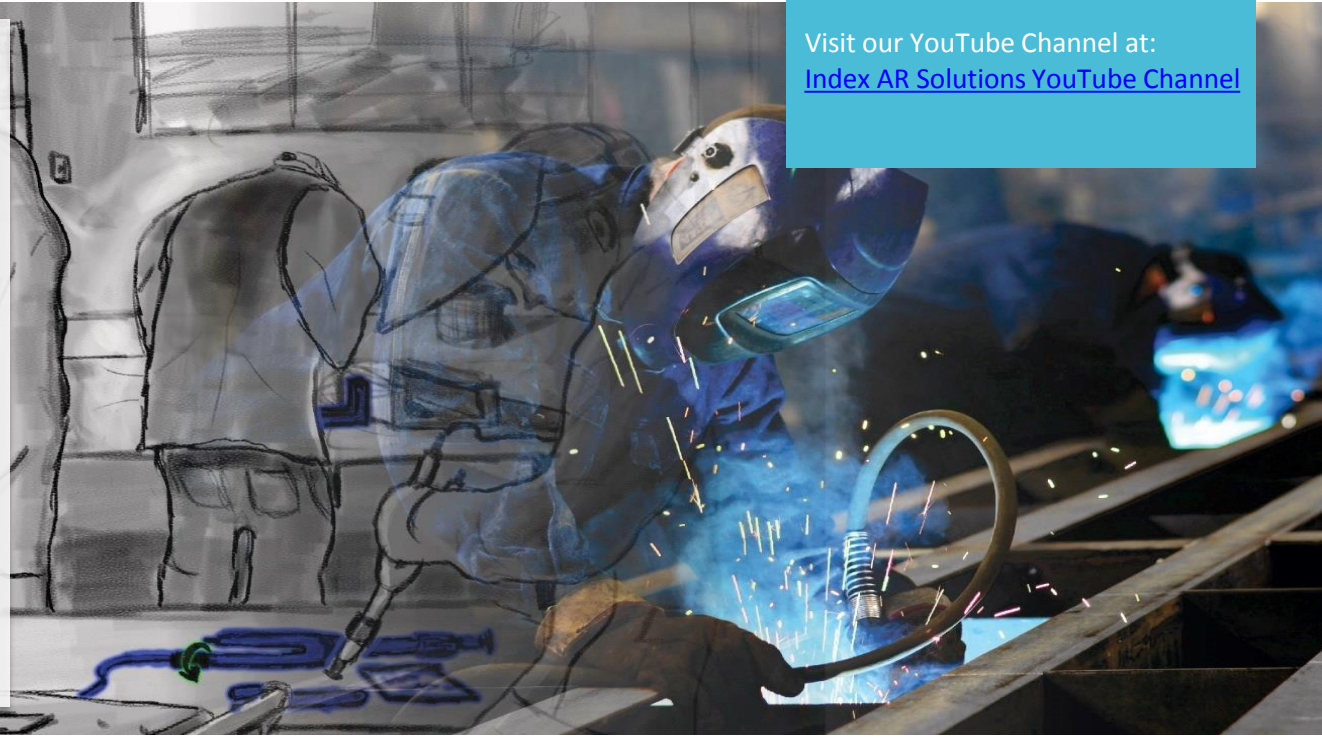
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